

Iniciativa de estándar para el cumplimiento de los ODS

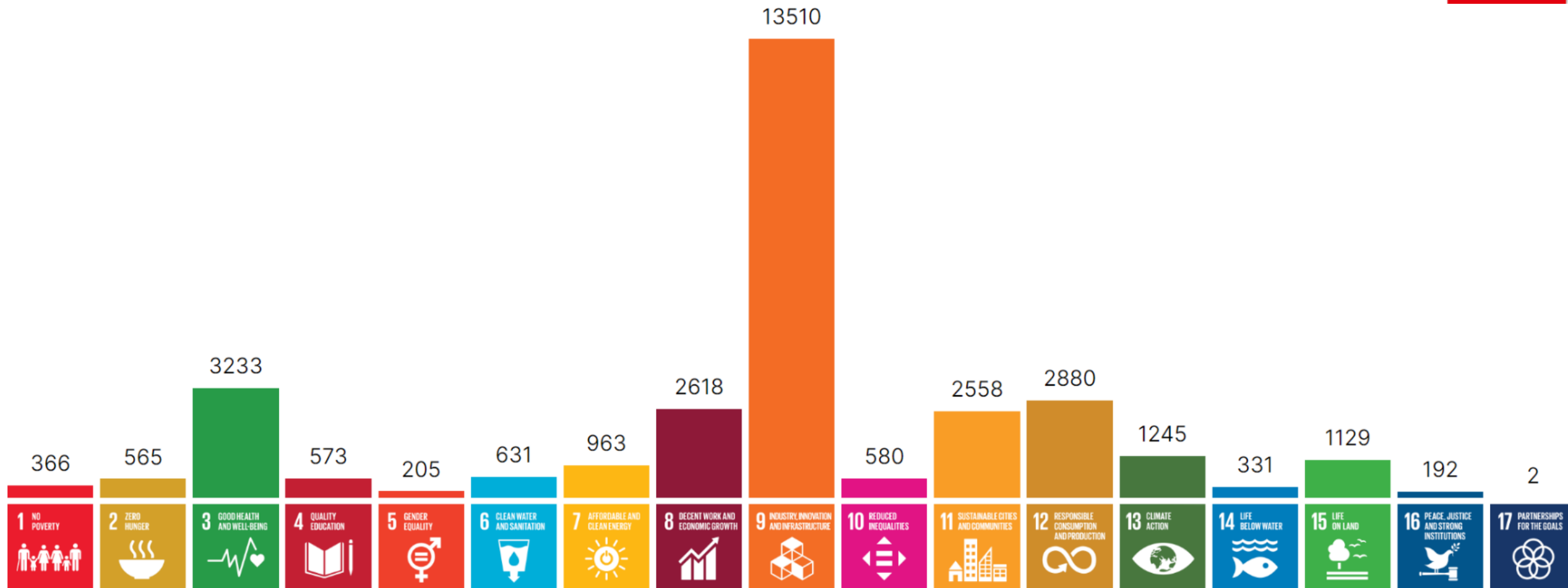


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UNE

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La estandarización contribuye a **TODOS** los ODS.

Nº de normas **ISO** directamente aplicables a cada ODS:





International Organization for Standardization
Organisation internationale de normalisation
Международная организация по стандартизации

FORM 4: NEW WORK ITEM PROPOSAL (NP)

Circulation date: 15.09.2022	Reference number: (to be given by ISO Central Secretariat)
Closing date for voting: 08.12.2022	ISO/TC /SC
Proposer ☒ ISO member body: Danish Standards Foundation ☐ Committee, liaison or other¹:	☒ Proposal for a new PC N
Secretariat DS	

Proposal (to be completed by the proposer, following discussion with the committee leadership)

Title of the proposed deliverable
English title Management System for UN Sustainable development goals – Requirements for any organization
French title (if available) <i>(In the case of an amendment, revision or a new part of an existing document, include the reference number and current title)</i>

Is this a Management Systems Standard (MSS)?

☒ Yes ☐ No

NOTE: if Yes, the NP along with the Justification study (see Annex SL of the Consolidated ISO Supplement) must be sent to the MSS Task Force secretariat (tmb@iso.org) for approval before the NP ballot can be launched.

Indication of the preferred type to be developed

- ☒ International Standard
☐ Technical Specification
☐ Publicly Available Specification

Proposed Standard Development Track (SDT)

To be discussed between proposer and committee manager considering, for example, when the market (the users) needs the document to be available, the maturity of the subject etc.

☐ 18 months* ☐ 24 months ☒ 36 months ☐ 48 months**

Proposed Project Leader (name and e-mail address)

Jacob Faergemand
Bureau Veritas Certification A/S (former chairman of ISO/TC 34/SC 17),
jacob.faergemand@dk.bureauveritas.com

Name of the Proposer (include contact information)

Kasper Mühlbach, kahm@ds.dk
Danish Standards Foundation

This proposal will be developed by

- ☐ An existing Working Group (please specify which one:)
☒ A new Working Group (title: a new PC is proposed)
(Note: establishment of a new WG must be approved by committee resolution)
☐ The TC/SC directly
☒ To be determined

Propuesta ISO para elaborar una nueva norma de Sistema de gestión para los ODS de NNUU:

- configurar la organización para el futuro y crear una base sólida de valor y de negocio para el éxito sostenido.
- proporcionar un marco para que todas las organizaciones trabajen activa y eficazmente con los ODS relevantes para su contexto
- permitir que una organización mejore su desempeño en materia de desarrollo sostenible
- mejorar la confianza y la seguridad
- atraer a los talentos del mañana
- evitar el lavado de los ODS
- crear una oportunidad de certificación acreditada por terceros
- facilitar la presentación de informes sobre RSE y ASG.

www.ds.dk/sdgproposal

**PROPOSAL 2022:
NEW ISO
STANDARD FOR
THE SDGs**



ISO proposes to make a new management standard for the UN SDGs to:

- shape the organization for the future and create solid, value-based and business-based foundation for sustained success
- provide one framework for all organizations to work actively and effectively with SDGs relevant to their context
- enable an organization to enhance its performance on sustainable development
- enhance trust and confidence
- attract talents of tomorrow
- avoid SDG-washing
- create an opportunity for third party accredited certification
- ease CSR and ESG reporting.

You can read more at:
www.ds.dk/sdgproposal



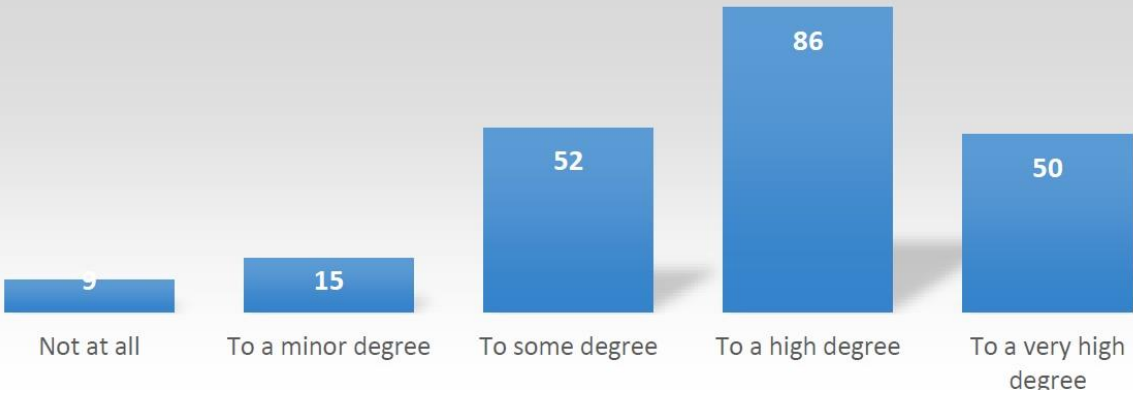
DS
DANISH STANDARDS

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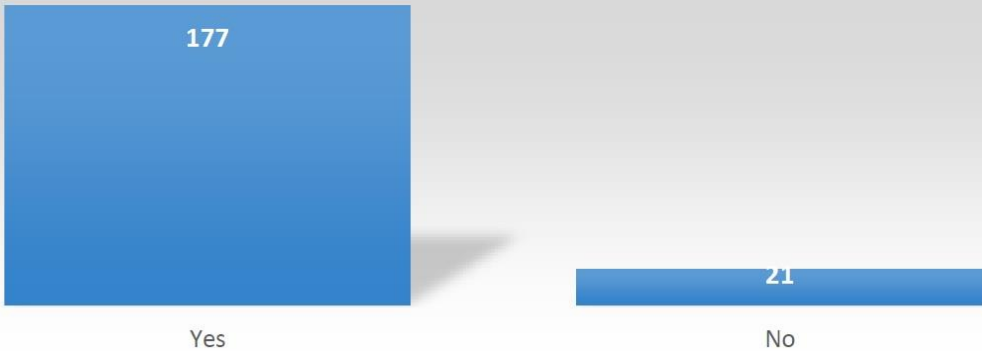




Do you experience increasing demands from customers for transparency and trustworthiness in relation to sustainability issues regarding products/services and through the supply chain?

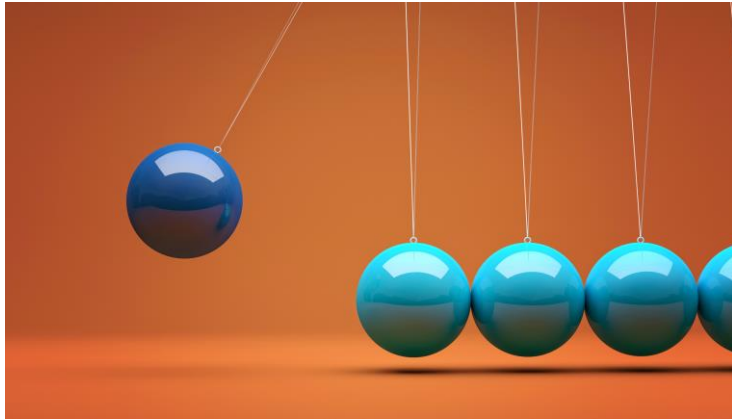


Do you see any advantages of having an ISO standard helping organizations establish a management system addressing the most important SDGs for their businesses?



Proporcionar **un marco** para que todas las organizaciones trabajen de forma activa y eficaz con **una selección** de los Objetivos de Desarrollo Sostenible de la ONU **que sean relevantes para su negocio** y, por tanto, **no los 17**, sino **sólo los que sean relevantes para el contexto de la organización y sus grupos de interés** que permitan a una organización mejorar su desempeño en materia de desarrollo sostenible.





Ayudan a las organizaciones a **mejorar su desempeño** especificando los pasos necesarios que deben aplicarse para alcanzar las metas, las políticas y los objetivos.

Ayudan a **crear una cultura organizativa** basada en la mejora y la potenciación del desempeño mediante el análisis de datos, las evaluaciones y el conocimiento de los procesos.

Estructura de alto nivel “High-level structure” (HLS)

Para todas las normas ISO de sistemas de gestión

“High level structure, identical core text, common terms and core definitions”

Sistema de gestión de XXX

Introducción

1. Objeto y campo de aplicación
2. Referencias normativas
3. Términos y definiciones
4. Contexto de la organización
5. Liderazgo
6. Planificación
7. Apoyo
8. Operación
9. Evaluación del desempeño
10. Mejora



- Estructura de capítulos
- Idénticos títulos de capítulos y apartados
- Mismo orden de aparición
- Idéntico texto (contenido)
- Términos comunes
- Definiciones esenciales



Norma de sistema de gestión, paraguas horizontal, que remitirá a la implementación de otras normas de sistemas de gestión

Dirigida a todo tipo de organizaciones, independientemente de su tamaño, públicas o privadas

Marco para definir una estrategia de sostenibilidad, un propósito y una dirección.



While other MSSs provide confidence in an organization's products, services, environmental issues, and compliance this MSS will provide a framework for organization's ability to define and deliver according to a sustainable strategy based on the SDGs and thereby **create the foundation for transparent and fact based non-financial SDG- and ESG-reporting.**

Partes interesadas: beneficio/Impacto y ejemplo de organización



Industry and commerce – large industry	• Base its work on guidance and requirements provided by an International brand which is accepted world-wide • HLS structure known from other MSS • Lower costs • Focus and effectiveness • Strengthening management focus on sustainability issues • Increase of brand image • Reputation and positioning • Documentation for the SDG achievements • Creation of “sustainable” networks and solutions • Increased credibility as business partner	Global companies such as LEGO, Siemens, the Coca-Cola company and Unilever.
Industry and commerce – SMEs	Cf. above and in supplement; Guidance on the understanding of the SDGs and on how to prioritize and maximize the effect of the efforts made to support the achievement of the goals.	International SME organizations such as ISSME, OECD and SBS (Regional)
Government	• Raise awareness on the sustainability issues • Support the work on the national SDGs • Support national organizations and their sustainable transformation • Documentation for the SDG achievements	National government representatives
Consumers	• Maximizing trust by avoidance of SDG-washing • Raise awareness on sustainability issues • Ability to make a choice of products or services provided by a sustainability conscious company	Consumers International and national consumer organizations
Labour	• Professional Qualification • Maximizing work satisfaction and pride	ILO and national labour organizations
Academic and research bodies	• Bring latest research and development into standards and business transformation	National universities and research institutions
Standards application businesses	• Provision of an internationally accepted common standard and brand to base its certificates on • MSS structure well known and used worldwide	IAF and certification bodies
Non-governmental organizations	• Maximizing trust by avoidance of SDG-washing • Enhanced focus on SDG agenda	UN Global Compact
Other (please specify)	TO NSBs and ISO: • Engagement in solutions to support SDGs • Timely reaction by the standards community to actively support UN in its efforts to secure a sustainable future • International recognition	ISO and all NSBs

1 Scope

This International Standard specifies requirements for a Sustainable Development Goals Management System when an organization:

- a) Needs to demonstrate and enhance its work and performance towards the UN SDGs.
- b) Seeks to manage its responsibilities in a systematic manner, that contributes to pillars of sustainability.

Consistent with the SDG policy of the organization, the intended outcome of an SDG management system is to:

- Enhance the organization's performance;
- Fulfil compliance obligations;
- Achievement of selected SDG objectives;
- Increase success;
- Create trust and confidence to relevant stakeholders and future stakeholders.



Muchas gracias
por su atención

tmarcos@une.org





- UNE circulará la documentación de la sesión y la información relativa a las condiciones de participación



- Manifestación del interés en participar
- Compromiso *tentativo* con la cuota correspondiente



- Traslado a los interesados de las condiciones definitivas y, si procede, puesta en marcha del órgano técnico